



Strategic Planning Framework

Listen



Listen to what people are telling us:

- Understand what makes their challenges challenging
- Gather community insights
- Gather employee insights
- Promote student voice
- Build connection

Listen to what the data is telling us:

- Identify issues that need to be addressed, using new and existing data sources
- Analyze internal/external factors (environmental scan; SWOT)
- Assess risks (Strategic Enterprise Risk Management)

Leverage



Leverage what we learn to build a plan that unifies:

- Use insights and data to set priorities
- Collaborate on long-term objectives (Board of Trustees)
- Establish clear and sustainable Key Performance Indicators
- Consider how budget decisions will contribute to the realization of priorities

Lead



Lead with care:

- Create awareness
- Implement with a hands-on, human centered approach
- Build connection

Lead with purpose:

- Monitor progress
- Promote transparency and accountability
- Adapt and revisit as necessary
- Measure impact